

Michael Descharles

Senior UX/Product designer for over 12 years

Nurun, a Publicis company

Senior Product Designer - Since Mai 2023

Contract with Salt agency for Nurun, a Publicis company.
Design for big impact on international client. B2B dashboard,
Workshop, Customer Journey, architecture information.
Agile Cross functional team with over 20 designers.

Billdr renovation Startup

Senior Product Designer - September 2021 - Mai 2023

Saas for General contractors

- Dashboard for the General contractors which led to an increase in lead generation to our marketplaces and an increase in conversion rates
- Responsible for User Research, Information Architecture, Interaction and Visual Design
- Prototyping, and User Testing across web Desktop and mobile products
- Used both quantitative and qualitative data to solve problems
- Navigation, concept, user test, Crazy8, Workshop, Vision product, Roadmap, user report, high-level wireframe, data visualization, prototype, pitch deck

LifeHouse Startup

Senior Product Designer - July 2021-September 2021

Revenue Dashboard B2B

- Responsible for User Research, Information Architecture, Interaction and Visual Design
- Prototyping, and User Testing across web Desktop and mobile products
- Used both quantitative and qualitative data to solve problems
- Collaborated with product managers, business partners, and engineers to help define product requirements and road maps.

Turbulent

Senior UX Designer - January 2021 – May 2021

Pledge ecom store:

- Responsible for User Research, Information Architecture, Card sorting, improve navigation

Contact

Montreal, Canada
+1 (514) 718-6572
descharles.michael@gmail.com
www.michaeldescharles.com

Working Knowledge

Information Architecture
A/B testing
Personas
Wireframe
User Test
Card sorting
Prototype
Workshop facilitation
User Flow
Agile (Scrum)
Typography/color
Mobile expert and UI animation.

Software

Figma
Axure
Miro
Jira
Sketch
Adobe XD
Zeplin.io
Abstract

Clients

HydroQuebec
Pleasant Holiday
Pfizer
Port de Montreal
Starcitizen
AXA
Metro
City of Montreal
Intact Insurance
Orange
Samsung
Dassault
Sony
Coca Cola Company
L'Oréal

- Prototyping, and User Testing on web products
- Used both quantitative and qualitative data to solve problems
- Collaborated with product managers and engineers to help define product requirement and road map

Videotron

Senior UX Designer - February 2019 – January 2021

B2B Dashboard and Ecommerce B2C:

- Responsible for Information Architecture, Interaction and Visual Design
- Prototyping, and User Testing across web Desktop and mobile products
- Used both quantitative and qualitative data to solve problems
- Collaborated with product managers and engineers to help define product requirement and road map

Intact Insurance, Intact Lab:

Product designer and behavioral sciences

January 2018 – January 2019

Chatbot, B2C Dashboard and Design system:

- Responsible for Information Architecture, Interaction and Visual Design, Design system
- Prototyping, and User Testing on web products
- Used both quantitative and qualitative data to solve problems
- Collaborated with product managers and engineers to help define product requirement and road map

City of Montreal

UX/UI designer - July 2017 - September 2017

City website and Design system:

- Responsible for Information Architecture, Interaction and Visual Design, Design system
- Collaborated with product managers and engineers to help define product requirement and road map

Glucoz Agency Paris

Art Director, Design lead - August 2015 – March 2017

U4N Agency Paris

Art Director, Design lead - January 2012 - July 2015

Study

Master 2nd cycle

Graphic Art School Maryse

Eloy

2008 - 2011 (3 years)

Fine Art School

2007 - 2008 (1 year)

Atelier de Sevres

2006 - 2007 (1 year)

Design Mentorship

Concordia University

2023

OpenClassrooms

2022

ADPlist

2022